Knowledge comes... wisdom lingers
Durgabai Deshmukh Mahila Sabha (formerly Andhra Mahila Sabha AMS), a unique institution dedicated to the upliftment of women, was started by Late Dr. Durgabai Deshmukh in 1937 and Registered as a Society under Indian Societies Act (XXI) of 1860 in 1948 and as a Trust in the same year. It has its central office in Hyderabad. It has around 26 unit-organisations working under the umbrella of Durgabai Deshmukh Mahila Sabha, 9 of them in Chennai and the rest in the states of Telangana and Andhra Pradesh. The Institutions run by Durgabai Deshmukh Mahila Sabha cater to women care, child care, senior citizens care, care for the disabled, health care and education. In education, Durgabai Deshmukh Mahila Sabha runs high schools, colleges and professional educational institutions.

“Individuals come and go. Human beings are not immortal but institutions are permanent. It is this conviction on my part that helped me always in my search for talent in building up a second line of young workers. I have also held that honest and sincere workers are the backbone of any country or any institution. I further believe that one honest, sincere and efficient worker could create millions or billions of rupees, no millions or billions of rupees could create an honest, sincere and devoted worker”.

- Durgabai Deshmukh

Durgabai Deshmukh believed in the Gandhian dictum that it is not good for voluntary organizations to have any big reserve funds as they would be an open invitation to many outsiders who did very little or no work for the institution to qualify to become members as they would only come with the sole purpose of capturing the office or position of control. She also stressed that the existence of the reserve fund would also influence people to be lazy and indifferent to public opinion. She observed that no one can afford to say that he or she would not care for public opinion and that in keeping with the social responsibilities of citizenship, every one has to give a good and honest account of himself or herself.’

- An extract from the preface written by Sri Prabhudas Balubhai Patwari, the then Governor of Tamilnadu, in ‘The Stone that Speaketh’ written by Durgabai Deshmukh.
VISION

DDMS P. Obul Reddy Public School aims at providing stimulative and innovative learning environment across the curriculum, with values deep rooted in our culture, to ensure all students are empowered to meet the challenges of work and life in a rapidly changing global scenario.

MISSION

To impart 21st century education to the students by encompassing latest tools and techniques of the Teaching - Learning process, keeping the child in mind, through infrastructure befitting their learning needs and an environment which is conducive to the holistic personality development of students.
A Humble Beginning
Durgabai Deshmukh Mahila Sabha (formerly Andhra Mahila Sabha) - P. O bul Reddy Public School, began its journey as Andhra Mahila Sabha Vidyalaya in the year 1989 at Jubilee Hills in a two room tenement quarter. The school had a humble beginning of around 30 students and 3 teachers from LKG to III. Today the school stands tall at the present site of 5.25 acres of the prime and scenic location at Jubilee Hills overseeing the panoramic view of the twin cities with around 2950 students and 161 teaching & non-teaching staff from LKG to XII. DDMS (AMS) P.O bul Reddy Public School is an English medium, Co-Educational, Senior Secondary School affiliated to the Central Board of Secondary Education, New Delhi.

Shri P. O bul Reddy, well known philanthropist and industrialist was the major donor after whom the school was named subsequently.

DDMS (AMS) P. O bul Reddy Public School is a trend setting institution with emphasis on the all-round development of the pupil at a crucial and formative stage. The school programme is meticulously planned to satisfy the needs of the students, individually and collectively under the supervision and guidance of qualified, experienced and committed teachers. The programme is so designed that the pupil gets interactive experiences. Indoor and outdoor activities are provided in the daily schedule to make it enriching and meaningful to the child.

Instructional Plan
The medium of instruction is English - The education programme of the school is structured to impart skills and knowledge in a lively, interesting and interactive manner through thematic teaching and other contemporary pedagogy that make learning an enjoyable experience. Students are encouraged to work through meaningful projects and activities aimed at building essential analytical skills. These are designed to nurture the natural curiosity and inquisitiveness of the child. The school's educational programme has been carefully drafted to stimulate a child's mind and thereby influence learning abilities.

Learning - The core function
The basic unit of teaching & learning in a school system comprises of children, a holistic curriculum, a team of dedicated & qualified teachers & a state-of-the-art infrastructure. We believe in being the benchmarks of positive learning environment - Catching them young.

Our curriculum grooms students towards better chances of success and all round personality with a focus on bringing about enhancement of Emotional Quotient with Intelligence Quotient.

GESE, Trinity College, London is an initiative in English to promote international dimension in learning from classes I to XII. The Pedagogy of Trinity has been made an integral part of the English teaching in the school in order to enhance the listening & speaking skills of students. To inculcate competitiveness ASSET, NTSE and other exams are also conducted at school.
Our Enviable Assets
The lavish campus houses spacious rooms, well ventilated and well equipped

Sports Complex
A sound mind resides in a sound body. With CBSE promoting skill development in sports, the Physical Education classes have become an important part of curriculum. The school has a vast sports complex that provides well-laid courts for Tennis, Volley Ball, Basket Ball, Throw Ball, Cricket etc., taking up innumerable programmes from physical fitness to proficiency in games. An indoor Sports complex has recently been inaugurated for the convenience of students. It is one of its kind in the twin cities.

Laboratories
The School has two sets of Laboratories for (Physics, Chemistry & Biology) each for Secondary & Sr. Secondary classes. The labs are well equipped with the latest equipment. Specimens, chemicals/reagents and appliances are provided for conducting experiments. A Home Science Laboratory is available for Senior Secondary students opting for Home Science. Math Lab and Social Science Labs also add to the learning dimension in the school. It is here that the skills, aptitudes & abilities are sharpened. Robotics Labs is also introduced as club activity Lab in the school.

Computer Laboratories
The school has three excellent computer labs with around 120+ computers, equipped... with Wi-Fi and networking which provide computer education to all students from Class I to Class XII. Students learn programming skills, create presentations and develop web pages.

Multipurpose Auditorium
The School has two air-conditioned auditoriums, equipped with LCD Projectors & Smart Boards which are used for extended activities such as conducting workshops, career counselling, seminars, internal activities, screening of educational films and other common programmes in the school.
School has constantly reinvented itself with the ever changing trends in education industry, ensuring that every learning offered is in line with the latest trends.

Digital Learning
The school has audio visual aids, LCD projectors and Multi Media with latest educational softwares to facilitate education effectively. A new dimension has been added to pedagogy in the introduction of smart boards that facilitate digital learning to all classes. Video conferencing and other digital modes of learning are added futures in the digital technology.

Library
The school has well stacked libraries for Pre-primary, Primary and Senior Secondary sections containing books on various subjects, journals, magazines, periodicals, newspapers, E-books and encyclopedias. The children are encouraged to utilize this facility to the fullest extent for updating their knowledge.

Visual & Performing Arts
The School believes that Visual and Performing Arts is all about helping children realize their creativity, make them proficient in various fields of Music, Dance and Arts. The professionally skilled faculty train the students in all forms of art thus enabling them to experience a whole new world of possibilities and aspirations.

Rhapsody is added as a teaching experience in music in the primary classes wherein children enjoy music and integrate it with culture and language through professionals who visit the school.

The Green Vision:
Keeping in view environmental conservation and sustainability, the school endeavours to preserve the surroundings with utmost care and responsibility by re-cycling, reusing, and inculcating green revolution in the pupils. Solar panels of 50 KWP have been installed in the building.

Ensuring Safety at School:
The school has taken measures to ensure safety of students. These measures consist of: A vigilant security system like CCTV installed across key areas of the school. Staff members on constant vigil Monitoring student activities and encouraging safe practices.

NTA Centre:
The school is selected as a centre for online Testing and conducting JEE & NEET exams by National Testing Agency by Govt. of India.
FORMATIVE YEARS

The formative years are very important in shaping the individual’s personality. Towards this end, the latent talents in the children need to be unearthed and honed. Our teachers handling Pre-school are adept at shaping the personality of the child at this phase. To ensure optimal development, our students at the Pre-school are given training by adopting ‘Thematic Approach’, through xseed programme. Xseed programme has been extended to classes I and III during the present Academic year 2019 - 20.

Xseed helps students to apply their knowledge in the day today events. It helps students to improve high order thinking skills and writing skills. On the whole students are able to grasp core concepts better, communicate fluently in English and perform better in reasoning and application based assignment.

Co-teachers assist the teachers in rendering these services thereby paying attention to each child. To groom their innate talents, these children are motivated to participate in all inter and intra school competitions. Awareness among students is created about things and happenings around us by taking them on field trips and picnics. Foundation in the Preschool phase is laid in all the cognitive, linguistic, social, emotional and physical development areas. Adequate care is taken in making the learning process recreational by providing adequate facilities.

Primary

Get Set Go... (III to V)-Primary

DDM S. P. Obul Reddy Public School is affiliated to the CBSE with classes from LKG to XII which basically adheres to the NCERT/CBSE curriculum. The school adopts the most progressive and pupil/student centric system. The curriculum is contextual and flexible. It is designed to develop the rational and analytical abilities of young children. Technology-based learning is used in all the subjects and languages as part of academics.

To make the school life more interesting the school strives to include different co-curricular activities in the curriculum. These activities develop creativity, innovation and self confidence in children.

Students of class V are encouraged to subscribe for NIE (Newspaper in Education) to gain knowledge in fields such as Science & Technology, Literary based education etc. Educational trips and picnics organized by the school fill the young minds with excitement and enhance their social skills.

Curriculum: Class I to IV

1. English
2. II Language TELUGU / HINDI
3. Mathematics
4. Environmental Science
5. Computer Education
6. Music
7. Art Education
8. Dance
9. Physical Education
10. Club Activities
PROGRESSIVE YEARS
Middle School

The years that span classes VI to VIII constitute the progression of self learning, analytical skills, innovation & ideation. The instructional programme includes academics and co-curricular activities.

Curriculum : Class V to VIII
1. English
2. II Language TELUGU / HINDI
3. III Language TELUGU / HINDI
4. Mathematics
5. Social Science
6. Science
7. Computer Education
8. Art Education
9. Dance
10. Music
11. Yoga
12. Health and Physical Education (HPE)
13. Work Education
14. Club Activities

Classes IX & X : Secondary Years
The educational programme is primarily focussed on NCERT and CBSE. To develop Life Skills which form an integral part of a wholesome personality. This is supported through reinforcement areas like Technology Aided Learning and activities in Mathematics and Science.

Curriculum : Class IX to X
1. English - Communicative
2. II Language TELUGU / HINDI
3. Mathematics
4. Social Science
5. Science
6. Computer Education
7. Art Education
8. Dance
9. Music
10. Yoga
11. Health and Physical Education (HPE)
12. Work Education
13. Club Activities
### Senior Secondary (XI & XII)

The Senior Secondary School aims at training the children to become global citizens while enabling them to retain their Indian culture. The students are trained to become goal oriented and in order to achieve this, parallel coaching is made available to them within the school premises. The track records of Alumni speak volumes about the support given to them by the school. The students of these classes are encouraged to actively participate in social causes. Three electives and one optional subject are to be selected besides English core in all streams.

---

#### Subjects Offered in Class XI & XII

**SCIENCE STREAM**

<table>
<thead>
<tr>
<th>Subjects Offered</th>
<th>Mathematics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory</td>
<td>English Core</td>
</tr>
<tr>
<td>Elective</td>
<td>Physics, Chemistry, Mathematics / Biology</td>
</tr>
<tr>
<td>Optional*</td>
<td>Physical Education, Home Science, Computer Science, Entrepreneurship, Economics, Biology, Mathematics, Legal Studies</td>
</tr>
</tbody>
</table>

*Any optional subject will be offered only if a minimum of 5 students opt for it*

**COMMERCE STREAM**

<table>
<thead>
<tr>
<th>Subjects Offered</th>
<th>Mathematics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory</td>
<td>English Core</td>
</tr>
<tr>
<td>Elective</td>
<td>Accountancy, Business Studies, Mathematics/Economics</td>
</tr>
<tr>
<td>Optional*</td>
<td>Physical Education, Entrepreneurship, Computer Science, Legal Studies, Home Science, Economics, Mathematics</td>
</tr>
</tbody>
</table>

*Any optional subject will be offered only if a minimum of 5 students opt for it*

**HUMANITIES STREAM**

<table>
<thead>
<tr>
<th>Subjects Offered</th>
<th>Mathematics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compulsory</td>
<td>English Core</td>
</tr>
<tr>
<td>Elective</td>
<td>Political Science, Psychology, Economics</td>
</tr>
<tr>
<td>Optional*</td>
<td>Physical Education, Home Science, Computer Science, Entrepreneurship, Legal Studies, Mathematics</td>
</tr>
</tbody>
</table>

*Any optional subject will be offered only if a minimum of 5 students opt for it*
Terms & Vacations : April-March

The academic year is divided into 2 terms

I TERM from April to September

II TERM from October to March

Evaluation during the 2 terms will be done as per the norms laid by CBSE.

Autumn Break : September / October
Winter Break : January
Summer Vacation : May / June

Working Days & Timings

Pre-Primary :
Monday to Friday
Timing : 8.30 a.m. to 12.30 p.m.
(All Saturdays are holidays)

Class I to V :
Monday to Friday
Timing : 8.30 a.m. to 2.50 p.m.
(All Saturdays are holidays)

Class VI to XII :
Monday to Saturday
Timing : 8.30 a.m. to 2.50 p.m.
All second Saturdays are holiday for school and
All Fourth Saturdays are holiday for students and working days for staff for PTM and Trainings

School Office :
Monday to Saturday Timings : 9.00 a.m. to 12.00 noon
(only for Transactions)

 Registrations & Admissions

Scouts and Guides and Environment Conservation

SCHOOL FEE

1. Tuition Fee and School Transport Fee (when availing) are payable 3 times in a year i.e. from 1st to 10th of April, August & December. In case 10th of the month falls on a gazetted holiday or Sunday, the fee is payable on the next working day. Otherwise a scheduled fine is charged.

2. All other fees are payable at the beginning of the academic year along with the term fees or at the time of admission in case of new admissions.

3. Fee is payable online. The last date for payment of fee is 10th of the fee paying month. Thereafter fee will be accepted only with fine.

4. Caution Deposit is refundable on withdrawal of the child from the school. It can be refunded only after settlement of all dues.

5. Refund of Caution Deposit should be claimed within 3 months after the date of withdrawal of the child from the school and the original receipt has to be produced at the time of claiming refund. If it is not claimed within the prescribed time limit, it is liable to be forfeited.

6. If a student is absent for more than one month without giving leave application, his or her name is liable to be struck off from the rolls and the caution money will be forfeited.
TRANSPORT FACILITY

The school provides Transport facility for classes I to XII only. Parents may avail it only if it is convenient to them. The transport is made available only on the routes fixed by the school. The buses halt at the defined stops only to pick up and drop the children. Any change made subsequently in the existing routes will be intimated to the parents.

Every year, the transport facility is so planned that the buses cover all the arterial routes. Extensions/Diversions cannot be made in the routes No representations individually or collectively will be entertained in this regard. Parents are requested to ensure that the children board the buses only at the allotted bus stops. While planning and finalising the stages, the running time is taken as an important criterion to adhere to the reporting time at the school.

GPS App has been enabled in all busses for parents to track the movement of buses.

1. In case of change of residence, it is the responsibility of the parent to choose the convenient bus stop that falls on the route and inform the school to permit them to board the bus.

2. A clear calendar month’s notice is necessary in case of discontinuance of the transport service in the above mentioned case before the end of the term. No concession / rebate is allowed in the bus charges for the part of the term not availed transport.

3. Full payment is to be made irrespective of the service availed one way or both ways.

4. Transport fee will be payable in three equal instalments along with Tuition fees. In case of fuel price increase, additional charges may have to be borne by the students. The additional charges if any, will be collected along with the last instalment of transport fee.
Mentoring & Supporting
As for the teaching faculty, we have well qualified experienced and devoted staff. Their professional commitment, supervision, involvement & guidance has been pivotal in the success of the school for over two decades. Orientation & regular training programmes are organised for the staff from time to time to update their knowledge and teaching skills. The Administrative staff provides a strong support for the smooth functioning of the school.

Norms of Evaluation And Attendance:
The school has a system of continuous and comprehensive evaluation for classes I to X covering social and emotional development in addition to academic evaluation in accordance with the CBSE. All round performance of the child is monitored throughout the year and is notified regularly to the parents by way of a performance sheet (Report Card). The Report card issued, must be collected only by the parents. The dates for the PTA meetings will be intimated to parents.

A minimum of 85% attendance is required for a student to be eligible for promotion. Students are counselled to improve attendance. Leave application should be sent in advance in case of absence from school, except on grounds of illness. The name of the student will be removed from the rolls for continuous absence without information and he/she may be readmitted at the discretion of the Principal. A student returning to school after a prolonged illness shall produce a doctor's certificate permitting him/her to do so.

House System:
With the objective of encouraging a healthy competitive spirit, we have an efficiently managed house system.

The students of the school are grouped into 4 houses namely - Ruby, Sapphire, Topaz & Emerald with red, blue, yellow & green colours allotted to them, respectively. Every student is allotted a House from class I onwards. He/she takes part in various activities under a particular House. Rolling trophies are awarded for excellence in academics, games, sports and all round performance.

Leadership development enables students to work together to solve common problems. We give inspiration, skills and connections to become better leaders in school and in society metamorphosing and strengthening himself/herself, his/her values, roots of knowledge, evolving into a compassionate and responsible citizen.

The Student Council:
Best all-rounders from secondary and senior secondary classes are elected by children as captains, vice-captains from their respective houses. Apart from these, sports captains for each house are nominated and appointed. Cultural secretaries are appointed to co-ordinate all the cultural activities. These captains and vice-captains constitute the 'Student Council' with the Head Boy and Head Girl as their chiefs. The student governing body helps in maintaining discipline and conducting co-curricular and extra-curricular activities.

Scouts & Guides:
The Bharat Scouts and Guides is the National Scouting and Guiding Association of India and is recognized by the Government of India. Students of class VI - VIII are enrolled as scouts and guides as part of club activities. The scout unit has been christened “Bhagath Singh” troop and the guides unit have been named “Durgabai Deshmukh” and “Annie Besant” company respectively. This is an optional activity as any other club activity existing in the school.

Learning Policy - Catch them Young Clubs:
The school offers club activities during school hours to students of class I to X. Every child must choose one club activity each year from amongst list offered.

❖ Robotics  ❖ Heritage  ❖ Quiz  ❖ Computer  ❖ Health & Wellness
❖ Pottery & Design  ❖ Needle Craft  ❖ Gymnastics  ❖ Karate  ❖ Nature & Eco club
❖ Scouts & Guides  ❖ NCC - Jr. Wing
OTHER FACILITIES:

Canteen: Two canteens provide a variety of snacks and eatables prepared under hygienic conditions.

Medical Care: The school’s Infirmary extends treatment of emergencies by providing first aid. Students are taken to a hospital on parent’s request only.

Coaching Classes: Students of classes XI & XII are given coaching (optional) by renowned organisations preparing them for IIT-JEE, NEET, CLAT and SAT examinations. Coaching for Basket-Ball, Cricket, Base Ball, Throw-Ball and Kho-Kho are available after school hours on payment.

Schools are a lot more than books and studying. Introduction to clubs will help students develop their talent. By being part of clubs students develop different talents and learn new things. They are also provided with a chance to get involved in leadership and sports activities. It’s about acquiring the skills and to go into society to widen horizons and show that they can be a singer or a scientist.

Field Trips and Educational Tours:
The school organizes field trips to local areas for the entire school so that the students get hands-on experience which is the core essence of experimentation and innovation. Educational tours are planned for the upper primary, middle and high school students to different parts of the country during the first term vacation.

Health & Wellness:
Sports and games develop the child’s thinking skills and enable him/her to improve endurance both physical and mental. Students are given opportunities to participate in intra and inter school competitions under the able guidance of experts.

Value Education:
Social service has always been a major objective of the school helping to reinforce the values of respect, equality, inclusion, cooperation, participation and responsibility. The students of the school have lent a helping hand down the years to the have-nots in different forms. Our former Students initiated a Non-Profit Organization, Cross Fire which is meant to address social issues.

Withdrawals:
1. Applications for withdrawal of the child from the school at any point of time during the Academic year must be submitted giving one month’s notice.
2. If the withdrawal is during the month of March the application should be submitted on or before 1st March. If received after 1st March fee for the first term of the following Academic year will have to be paid in lieu of the notice period.
Hyd schools score 100% pass in CBSE Class X

An innovative model to check sanitary problems

THE IMPORTANCE OF GOING GREEN
DURGABAI DESHMUKH MAHILA SABHA (AMS)
P. OBUL REDDY PUBLIC SCHOOL

Road No. 25, Jubilee Hills, Hyderabad - 500033  Tel : 040 - 23548912 / 23553236 / 23555154
Email : info@amsporps.org  Website : www.amsporps.org